



## SPONSORSHIP OPPORTUNITIES

**EVENT TITLE**  
**CO-SPONSOR WITH**  
**CITY OF NORTH BAY**  
\$10,000  
(1 available)

**DAY SPONSOR**  
(Lee Park or Waterfront)  
\$5,000  
(2 available)

**VILLAGE SPONSOR**  
\$2,500  
(9 available)

**ACTIVITY SPONSOR**  
\$1,500 / \$1,000

**HOMECOMING  
SUPPORTER**  
\$500

**CUSTOM SPONSORSHIP**  
Let's chat!  
We can match  
***your brand*** with  
Festival needs!

nbhomecomingfestival@  
gmail.com



**There's no place like home ... for the past 100 years!**

It's time to celebrate North Bay's 100<sup>th</sup> Anniversary  
with a fun-filled, free homecoming event on the waterfront,  
from Lee Park to Shabogesic Beach... **and we need your help!**

## **2025 Homecoming Festival** Civic Holiday Weekend, August 1 – 3 **SPONSORSHIP OPPORTUNITIES**

Our Homecoming Festival is a special opportunity for **businesses, cultural and religious groups, educational institutions, service clubs, Indigenous groups, and organizations** to share their **history in North Bay - or their vision for its future** - and celebrate 100 years of growth, resilience, and community as a City.

### **How can you be a part of the Homecoming Festival?**

#### **Sponsor a piece of the celebration!**

From youth activities to local musical entertainment,  
cultural showcases to interfaith gatherings,  
every contribution makes a difference.

#### **Host a community display!**

Highlight your group's story, milestones, or future goals  
as part of our city's evolving legacy.

#### **Become a volunteer!**

Help make the weekend unforgettable and  
build a legacy of service for the next 100 years.

#### **Be a participant!**

If you're not ready to commit, simply join in!  
Bring your family, invite your friends,  
and help spread the word.

Together, let's show that  
**North Bay is "Just North Enough to Be Perfect."**

Let's make the **2025 Homecoming Festival**  
a meaningful part of a truly historic year of celebrations  
throughout North Bay!

We look forward to hearing from you -  
and celebrating with you!

**Warm regards,**

**The 2025 Homecoming Committee**

Contact Shawn Devine, Jean Jamieson or Cathy Seguin  
[nbhomecomingfestival@gmail.com](mailto:nbhomecomingfestival@gmail.com)

Coming soon! [www.nbhomecomingfestival.ca](http://www.nbhomecomingfestival.ca)



# SPONSORSHIP OVERVIEW

**Sponsor a part of the celebration!**

From youth activities to local musical entertainment, cultural showcases to interfaith gatherings, every contribution makes a difference.

Level	Sponsorship	Pre-Event	During Event	Post Event
<b>EVENT TITLE</b> <b>CO-SPONSOR</b> WITH CITY OF NORTH BAY 100 <sup>TH</sup> ANNIVERSARY  (1 sponsorship available)	\$10,000+	<ul style="list-style-type: none"> <li>• Logo &amp; link on Festival Website</li> <li>• Company profile on Festival Web</li> <li>• Media Release Announcement &amp; Photo</li> <li>• Ongoing media release mentions</li> <li>• Social Media Announcement with Photo &amp; Link &amp; hashtag</li> <li>• Logo on Event Poster</li> </ul>	<ul style="list-style-type: none"> <li>• Corporate Banner on display (provided by sponsor)</li> <li>• Opening &amp; Closing Ceremonies Acknowledgement</li> <li>• Logo on Event Poster</li> <li>• Logo on Sponsorship Poster</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsor Plaque</li> <li>• SM Mention with link &amp; hashtag</li> <li>• Mention in post-event media release</li> </ul>
<b>DAY SPONSOR</b>  (Lee Park or Waterfront)  (4 sponsorships available)	\$5,000	<ul style="list-style-type: none"> <li>• Logo &amp; link on Festival Website</li> <li>• Media Release Announcement/Photo</li> <li>• Social Media Announcement with Photo &amp; Link</li> <li>• Logo on Event Poster</li> </ul>	<ul style="list-style-type: none"> <li>• Opening &amp; Closing Ceremonies Acknowledgement</li> <li>• Sign recognition at all entrances/exits</li> <li>• Logo on Event Poster</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsor Plaque</li> <li>• SM Mention with link</li> </ul>
<b>VILLAGE SPONSOR</b>  (9 sponsorships available)	\$2,500	<ul style="list-style-type: none"> <li>• Logo &amp; link on Festival Website</li> <li>• Social Media Announcement with Photo</li> <li>• Logo on Event Poster</li> </ul>	<ul style="list-style-type: none"> <li>• Opening &amp; Closing Ceremonies Acknowledgement</li> <li>• “Village” specific signage</li> <li>• Logo on Event Poster</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsor Certificate</li> <li>• SM Mention</li> </ul>
<b>ACTIVITY SPONSOR</b>  \$1,000 \$1,500		<ul style="list-style-type: none"> <li>• Mention &amp; link on Festival Website</li> <li>• Social Media Announcement with Photo</li> <li>• Mention on Event Poster</li> </ul>	<ul style="list-style-type: none"> <li>• Opening &amp; Closing Ceremonies Acknowledgement</li> <li>• “Village” specific signage</li> <li>• Mention on Event Poster</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsor Certificate</li> <li>• SM Mention</li> </ul>
<b>Homecoming SUPPORTER</b>	\$500	<ul style="list-style-type: none"> <li>• Mention on Festival Website</li> </ul>	<ul style="list-style-type: none"> <li>• Mention on Event Poster</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsor Certificate</li> </ul>
<b>Sponsorship CUSTOM</b>	We match your sponsorship and your brand with Festival Needs – Let’s Chat! Contact Shawn Devine, Jean Jamieson, or Cathy Seguin at <a href="mailto:nbhomecomingfestival@gmail.com">nbhomecomingfestival@gmail.com</a>			